**Privacy Policy**

**Last Updated:** 10.10.2024

**PARIS LEAF** respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share your information when you visit or make a purchase from our store.

**Information We Collect**

We collect information you provide directly to us, such as:

* **Personal Information:** Name, email address, phone number, shipping address, and payment information.
* **Account Information:** When you create an account, we collect your username, password, and billing information.
* **Order Information:** Details about your purchases, including items bought, payment method, and shipping address.

We also collect information automatically when you visit our store, such as:

* **Cookies and Similar Technologies:** We use cookies and similar technologies to collect information about your device, browser type, IP address, and operating system.

**How We Use Your Information**

We use the information we collect to:

* **Process Orders:** To fulfil and ship your orders.
* **Improve Our Services:** To enhance your shopping experience and improve our website.
* **Communicate with You:** To send you emails about promotions, new products, and other updates.
* **Personalize Your Experience:** To tailor our website and marketing efforts to your interests.

**Sharing Your Information**

We do not sell, trade, or rent your personal information to third parties. We may share your information with:

* **Service Providers:** To assist us in providing our services, such as payment processors and shipping companies.
* **Legal Requirements:** To comply with applicable laws and regulations.

**Your Rights**

You have the right to access, correct, or delete your personal information. You can also opt-out of receiving marketing communications at any time.

**Security Measures**

We take reasonable measures to protect your information from unauthorized access, disclosure, or misuse. However, no method of transmission over the internet is completely

secure, so we cannot guarantee absolute security.

**Changes to This Policy**

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our website.

**Contact Us**

If you have any questions about this Privacy Policy, please contact us at info@paris-leaf.co.uk